

# CALE HONEYSETT

Graphic & UX Designer

## PROFILE EXPERIENCE

English & French Languages

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## DESIGN SKILLS

Adobe Illustrator

Adobe Photoshop

Adobe Lightroom

Adobe InDesign

Adobe After Effects

Wordpress

Mailchimp

"HTML"5; {CSS3};

Prototyping

UI/UX Design

Balsamiq, Adobe Xd & Sketch

## PRINTING

Working with Vinyl printing/cuting machines and installation also with T-Shirt Design & Transfers with Flex Vinyl

**December 2017 - November 2018**

**UI/UX Designer for QUAD infotech - Toronto, Canada.**

Collaborated with developers in wire-framing and designing Industry 4.0 applications for steel and recycling factories. Responsible for the redesign of the company website. Worked on promotional adverts (still and motion) for conventions. Identity designs for Applications and QUAD.

**September 2015 - Present**

**Founded "Creative honey" Graphic/Web Design & print Studio**

*Saint Barthélemy, French West Indies.*

Offering Corporate Identity (logos, websites, flyers, brochures, business cards, stickers,...), & signage systems for all types of businesses and individuals.

Visit: [www.calehoneysett.com](http://www.calehoneysett.com)

**September 2013 to June 2015**

**Assistant Graphic Designer for "Kevin Barrallon"**

*Saint Barthélemy, French West Indies*

Worked in collaboration on all types of projects from Brand identity, to vinyl printing and installations on dibon, plexi-glass, PVS & vehicles (small and large).

**October 2010 to August 2013**

**Chief Graphic & Home Automation UI designer for "SOLUTECH".**

*Saint Barthélemy, French West Indies.*

Worked on all visual graphics and identity for Solutech and their clients. Collaborated with the CEO and programmer in the UI/UX development of an iOS application called iVilla Home control.

**Summer 2010 - PMcD Design Internship - New York City, USA**

- Identity designs for Cake Box, with shop sign & stickers.

- Collaboration with CEO on the design layout for his upcoming scarve company called Edward Joseph. Logo, website, lookbooks, line sheets & mannequin image editing.

- Clients: ESPNPTI, PT12010, ionpitch, newweather, slijperwilliams.

**Summer 2009 - PMcD Design Internship - New York City, USA.**

- Ovation tv : Logos, design & printed loobook

- "I Love Money" reality show profile designs, web site postings.

## EDUCATION

**General Assembly's User Experience (UX) Design : 2018**

Bitmaker, Toronto, Ontario. Canada

**Bachelor of Arts in Graphic Design : 2005 - 2010**

Flagler College, Saint Augustine, Florida. USA

Pertinent Courses: Typography, Ad Design, Print Production, Web Design I & II, Illustration, Design I & II, Photography in Black & White, Color Photography & Studio Photography

**High School Diploma: 2000 - 2005**

Bishop's College School, Québec, Canada